



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
4074061 /		Political Issue
<u>Product</u>		
<u>Issue</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/22/12 - 09/24/12	1847	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democrat Congressional Campaigns Commi		09/21/12 / 09/21/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KSAZ	Chris Johnson	FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	11	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Great American Media**  
**1010 Wisconsin Ave**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	KSAZ	09/24/12	09/24/12	M-F 5a-530a	5a-530a		:30			NM	1	\$350.00
Political Issue												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12    09/30/12    M-----    1    \$350.00												
E 2	KSAZ	09/24/12	09/24/12	M-F 530a-6a	530a-6a		:30			NM	1	\$450.00
Political Issue												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12    09/30/12    M-----    1    \$450.00												
E 3	KSAZ	09/24/12	09/24/12	M-F 6a-7a News	6a-7a		:30			NM	1	\$825.00
Political Issue												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12    09/30/12    M-----    1    \$825.00												
E 4	KSAZ	09/24/12	09/24/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$850.00
Political Issue												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12    09/30/12    M-----    1    \$850.00												
E 5	KSAZ	09/24/12	09/24/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$500.00
Political Issue												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12    09/30/12    M-----    1    \$500.00												
E 6	KSAZ	09/24/12	09/24/12	M-F 430-5a News	430-5a		:30			NM	1	\$150.00
Political Issue												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12    09/30/12    M-----    1    \$150.00												
E 7	KSAZ	09/23/12	09/23/12	Su 8a-9a News	8a-9a		:30			NM	1	\$325.00
Political Issue												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12    09/23/12    -----S    1    \$325.00												
E 8	KSAZ	09/24/12	09/24/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$375.00
Political Issue												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12    09/30/12    M-----    1    \$375.00												
E 9	KSAZ	09/24/12	09/24/12	M-F 10a-11a	10a-11a		:30			NM	1	\$250.00
Political Issue												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ  
511 W. Adams Street  
Phoenix, AZ 85003  
(602) 257-1234**

<u>Contract / Revision</u> 4074061 /	<u>Alt Order #</u> Political Issue
<u>Product</u> Issue	<u>Estimate #</u> <b>1847</b>
	<u>Original Date / Revision</u> 09/21/12 / 09/21/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

<u>Contract / Revision</u> 4074061 /	<u>Alt Order #</u> Political Issue
<u>Product</u> Issue	<u>Estimate #</u> <b>1847</b>
	<u>Original Date / Revision</u> 09/21/12 / 09/21/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

Contract / Revision 4074061 /	Alt Order # Political Issue	
Contract Dates 09/22/12 - 09/24/12	Product Issue	Estimate # 1847
Advertiser <b>Democrat Congressional</b>		Original Date / Revision 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
								Spots/Week				
		<u>Start Date</u> Week: 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> -----S				1	\$6,000.00			
E 36	KSAZ	09/22/12	09/22/12	Big 12 RS Prime Game Political Issue	12p-9p		:30			NM	1	\$3,000.00
		<u>Start Date</u> Week: 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> -----S-				1	\$3,000.00			
E 37	KSAZ	09/23/12	09/23/12	Su 4p-5p Political Issue	4p-5p		:30			NM	1	\$2,950.00
		<u>Start Date</u> Week: 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> -----S				1	\$2,950.00			
<b>Totals</b>											40	\$72,350.00

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/24/12	40	\$72,350.00	\$61,497.50	\$307.49	\$61,804.99
<b>Totals</b>	<b>40</b>	<b>\$72,350.00</b>	<b>\$61,497.50</b>	<b>\$307.49</b>	<b>\$61,804.99</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.